SMMware Subscriber News

August 16, 2022

Topics below:

- Job Code Levels
- Invoice Listing – Export
- Subscription Manager
- Backlinks offer
- YouTube videos – updated
- Less Visible Changes
- In Progress

Job Code Levels

For those of you who use job codes, you may have had to repeat Team Member related job codes for the Team Lead set of job codes. This was because each associate could only be assigned to a single 'level'. You can now assign an associate to multiple levels, which is more intuitive and efficient.

This update does not force you do make any changes to your existing job codes, but the next time you make revisions, you may like to take advantage of this new ability.

Invoice Listing - Export

There is now an 'Export' button in the invoice listing, providing a CSV file that you can open in Excel.

Subscription Manager

If ever you want to add more associates and realize that you have reached your current licensing limit, instead of waiting for a requested increase to be fulfilled, you can now handle that yourself, by navigating to Admin->Subscription Manager.

Backlinks: Let SMMware Help Your Search Engine Rankings

Back in February we announced a program to post excerpts of your articles on our website with backlinks to the full articles on your own sites, to give a little help to your search engine rankings.

This program has gone over very well, and SMMware now hosts approximately 115 articles (so far), linking back to the author's websites.

As a result, SMMware is continuing our offer through the end of 2022. We will create links from our main website to your industry related articles on your website for you.

Browse through the articles here: https://www.smmware.com/category/guests/

From our homepage (https://www.SMMware.com), you can also use the navigation, Company -> Guest Posts.

You can email us links to suitable articles on your website, to bjacobs@smmware.com.

YouTube Videos - Updated

In the Spring, we remade many of our YouTube videos, mainly to reflect various new and revised features of SMMware.

Less Visible Changes

We rebuilt our code for interacting with QuickBooks Online, which launched at the start of the month (August). Anytime you build something complex it will be possible to look back and see how it might have been done better and that was the case here.

We have also continued to improve security. If you use the refresh or 'previous page' button in your browser you may see a red error popup about a 'CSRF error' (In case someone is curious, that stands for Cross Site Request Forgery). QuickBooks announced that all software that integrates with it had to add this if they did not already have it. Like many security features, there can at times be a little less convenience for the user, mainly regarding the refresh and previous page buttons, but this feature does prevent one of the ways hackers could conceivably steal information from you.

In Progress

Currently, our main focus is to integrate with Zapier, which is a 'go-between', similar to hiring a translator when visiting a foreign country. Zapier already knows how to talk to

services like Docu-sign or Outlook Calendar. So we are teaching SMMware to talk to Zapier, which will allow you to tie SMMware to more 3rd party services than would be possible if every integration had to be built from scratch.

And lastly, we continue to work on feature requests from you, our subscribers.

Thanks.

- Brian Jacobs